

SMALL Business Times

REPRINTED FROM SEPTEMBER 30, 2005

FUTURE 50



SYSLOGIC INC. MASTER METTLE WINNER

LOCATION: 375 Bishops Way,
Ste. 105, Brookfield

WEB SITE: www.syslogicinc.com

YEAR FOUNDED: 1995

PRODUCT OR SERVICE OFFERED:

SysLogic is an information technology services firm offering business consulting, software development, enterprise application integration and maintenance solutions for clients in the manufacturing, healthcare, financial services and insurance industries. SysLogic specializes in web services, business intelligence and mobile/hand-held solutions.

LEADERSHIP TEAM:

Tina Chang, CEO

TARGET CLIENTELE: Mid-to-large size organizations in the manufacturing, healthcare and life sciences, financial and insurance industries.

BUSINESS ORGANIZATION MEMBERSHIPS: Metropolitan Milwaukee Association of Commerce (MMAC), Wisconsin Biotech & Medical Device Association, American Marketing Association, Public Policy Forum

WHAT HAS FUELED YOUR COMPANY'S GROWTH? We make a significant annual investment in research and development, enabling us to keep our clients ahead of the technology curve. It encourages our team of talented employees to turn innovation in to sensible solutions.

DO YOU PLAN ANY CHANGES IN YOUR COMPANY IN THE UPCOMING MONTHS? SysLogic will introduce a three-part HIPAA compliance service enabling our healthcare industry

customers to obtain and maintain compliance with the HIPAA Security rule. The services offered will include classroom instruction, a quick-start program and on-site evaluations. Certified instructor-led training will introduce a methodology for establishing HIPAA compliance and assist organizations in navigating the regulation. An on-going maintenance service will help organizations stay up-to-date on the regulation and ensure that compliance is part of the organizational culture. We are strengthening our business intelligence and data warehousing services with our recent partnership with Cognos. We will continue to add employees each month for the next six to nine months.

WHO ARE THE BUSINESS PEOPLE, LOCALLY OR NATIONALLY, WHOM YOU ADMIRE? AND WHAT TRAITS DO THOSE PEOPLE EXHIBIT THAT MAKES YOU ADMIRE THEM?

Tina Kelly-Beckett, manager of supplier diversity, Miller Brewing Co., for her leadership, advocacy and commitment to diversity. She works tirelessly to make the business case and leads a sound business practice of supplier diversity within Miller and its corporate peers. Jay Williams, chairman/CEO of The PrivateBank-Wisconsin (former US Bank Wisconsin president), for his passion in finding challenge in business, entrepreneurship, community stewardship and integrity.



TINA CHANG

WHAT IS THE OUTLOOK FOR THE BUSINESS CONDITIONS OF YOUR INDUSTRY OVER THE NEXT SEVERAL MONTHS? There is resurgence of investment in innovation and adoption of new technology. Organizations are becoming more mature in identifying strategies to use technology to manage their enterprise. Specifically, web services, business intelligence and business mobilization are helping management leverage business-to-business integration, make better strategic decisions based on trend analysis and optimize business processes in an expanding geographic climate.

